



WOMAN'S AUXILIARY

TO THE CALIFORNIA MEDICAL ASSOCIATION

Programs of the Woman's Auxiliary

Do you California physicians know that you have a Public Relations staff of 7900 competent, dedicated, intelligent, educated and energetic women? These are women of influence and experience in their communities, with a devotion to the goals of the California Medical Association. They have been chosen by you—as wives—and they are members of the Woman's Auxiliary to the California Medical Association.

Two of the objectives of the Auxiliary are to assist the California Medical Association in its program for the advancement of medicine and public health; and to participate in other endeavors on the request of the Medical Association.

County auxiliaries and their branches sometimes have difficulty finding programs interesting enough to attract the busy and discriminating women who make up our membership, and we try to offer programs varied enough to bring out those who are social service-minded, those vitally concerned with current events and the tired young housewives who yearn for a bit of fluff and entertainment. The more serious programs are increasingly in demand, although it is a rare group that does not schedule a fashion show or bridge party now and then. All programs and speakers are cleared with the C.M.A. Advisory Committee of the Auxiliary.

We stress programming the following specific projects of the Auxiliary:

Legislation: Auxiliary members are vitally interested in legislation that concerns the medical field, and after attending programs which give specific information regarding bills that are pending, members spread the news. Physicians' wives are questioned as often as their husbands are about legislation regarding medical subjects, and they need to be informed.

Careers in Allied Health Professions & Services: The Auxiliary sponsors Career Day presentations

of various medical careers, and promotes Future Nurses Clubs, in high schools. Scholarships are made available for students of nursing, medicine, and related medical careers.

AMA-ERF and Physicians' Benevolence: Auxiliary contributions to AMA-ERF have continued to increase every year since this program was adopted in 1952; more than \$24,000 was contributed last year. Contributions to Physicians' Benevolence also continue to increase.

Community Service: Disaster medical care courses are being given, safety information is disseminated, and Good Emergency Mother Substitutes (our GEMS program) are being trained. Senior citizens are supplied with "Meals on Wheels" and homemaker service is provided. Blood banks are assisted when volunteers are needed, and we have committees on school health, on rural health, on mental health and on exposing quackery.

In addition to these serious contributions which Auxiliary members are making, another objective is that of cultivating friendly relations and promoting mutual understanding among physicians' families. Our barbecues, picnics and balls are scheduled primarily with this in view, even though we may be raising money for one of our worthy causes. Because this social role is the one with which the physicians are most familiar, they sometimes feel this is the prime purpose of the Auxiliary—and although we do have functions which sound more important, we agree that a party with our husbands is the most fun.

If every physician's wife were a member of the Auxiliary, attending meetings and becoming informed ambassadors of the field of medicine, your public relations staff could be even more effective. Is your wife a member, Doctor?

MRS. GEORGE BOWER
Program Chairman